



2023 Post Show Report

32nd Japan IT Week Spring

Japan's Largest IT Show

**April 5 (Wed) - 7 (Fri), 2023
Tokyo Big Sight, Japan**



Show Outline

- ◆ Title: 32nd Japan IT Week Spring
- ◆ Dates: April 5 (Wed) - 7 (Fri), 2023
- ◆ Time: 10am - 6pm (held until 5pm on the last day)
- ◆ Venue: Tokyo Big Sight, Japan
- ◆ Organiser: RX Japan Ltd.
- ◆ Web : <https://www.japan-it-spring.jp/en-gb.html>

Held inside

Japan IT Week Spring

Japan's Largest* trade show featuring 11 expos in different areas of the IT industry

32nd Software & Apps Development Expo

28th Sales Digital Transformation Expo

26th Embedded & Edge Computing Expo

25th Data Center & Storage Expo

20th Information Security Expo

17th Digital Marketing Expo

14th Cloud & BPR Expo

12th IoT Solutions Expo

11th Advanced E-Commerce & Retail Expo

6th AI & Business Automation Expo

1st Metaverse Expo

*Largest in reference to the exhibitor number of trade shows with the same concept.



Facts & Figures

This year's Japan IT Week concluded with great success!

11 Specialised Exhibitions

51 Seminars

736 Exhibitors

45,384 Visitors

9,780 Conference Attendees

215 Press Delegates

[Floor Map](#)



◆ Exhibitor Countries

Japan IT Week welcomed 736 exhibitors.
Domestic: 582 / Overseas: 154

< Exhibitors from 14 different countries (including Japan) >



Bangladesh



China



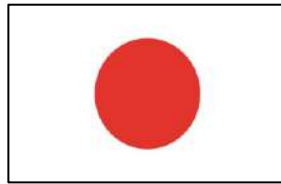
Denmark



Hong Kong



India



Japan



Korea



Pakistan



Poland



Singapore



Switzerland



Taiwan



United States



Vietnam



◆Visitors

Japan IT Week welcomed a total of 45,384 visitors.

April 5 (Wed.)
13,600

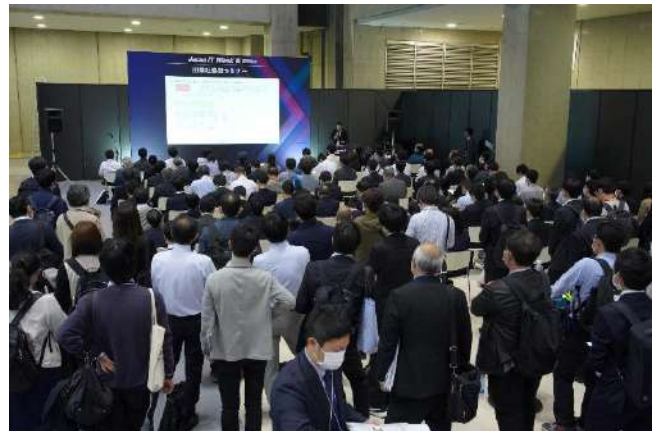
April 6 (Thur.)
15,336

April 7 (Fri.)
16,448



◆ Conferences

Japan IT Week held several conferences about different topics, including metaverse, software development, digital twin, next-generation AI, and more. These seminars were held in Japanese and welcomed a total of 9,780 seminar attendees.



Conference: 18 sessions

Sponsored Conference: 13 sessions

Start-Up Seminar: 20 sessions

Upcoming Show Series

Japan IT Week
Online

June 7 [Wed] - **9** [Fri]

Japan IT Week Nagoya
Portmesse Nagoya

July 19 [Wed] - **21** [Fri]



Japan IT Week Autumn
Makuhari Messe

Oct. 25 [Wed] - **27** [Fri]

Japan IT Week Osaka
INTEX Osaka

Jan. 17 [Wed] - **19** [Fri]



Contact

Japan IT Week Show Management

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